

EMPLOYMENT NOTIFICATION No.25/2025
Andhra Pradesh Capital Region Development Authority, Amaravati
Rayapudi Village , Thullur Mandal, Pin Code 522237.
Email:recruitment@apcrda.org

Rc.No. MAU61-OPCS0CNTE(APPT)/26/2025-HR, Dt.17-11-2025.

Notification is hereby issued for engaging the services of Consultant (Strategy and Communications) and Senior Software Developer (web + 3D) in the Communications wing of APCRDA, Vijayawada on contract basis. Online application is available in the website <https://crda.ap.gov.in> in careers tab and can be submitted from dt.18.11.2025 to dt.24.11.2025. The details are as follows;

S.No	Name of the Position	No. of Posts	Prescribed Educational Qualifications & Experience	Role / Tasks to be performed
1.	Consultant (Strategy and Communications)	01	Masters in Business Operations or Communications and Graduation in Engineering with minimum 04 years of experience in Corporate Communications, Media Relations, or Government communication setups and Brand Management .	For details visit AP CRDA website
2.	Senior Software Developer (web + 3D)	01	Graduation in Engineering with minimum 07 years of experience in building interactive, informative web experiences using micro-frontends, robust micro services, and rich 3D visuals, development integration and delivery of 3D modules end-to-end and delivery of reliable, secure, and scalable systems in the cloud.	For details visit AP CRDA website

Place of Work : APCRDA, Amaravati.

Requirement: Immediate.

Salary: A fixed consolidated pay will be offered commensurate with experience. Salary is negotiable for the right candidate.

Period: One Year

Other Information: Apply through APCRDA website <https://crda.ap.gov.in> only as applications received through any other source /mode will not be processed.

Posts are subject to vary based on the need of the project and APCRDA reserves the right to fill or not fill the notified posts or to alter /modify/cancel the entire notification. For further details, please visit APCRDA website <https://crda.ap.gov.in>.

K KANNA BABU, I.A.S,
Commissioner,
APCRDA, Amaravati.

**Job Description for recruitment of various posts on contract basis in APCRDA
Vijayawada.**

S. No.	Name of the Position	Educational Qualification & Experience:	Role/Tasks to be performed
1.	Consultant (Strategy and Communications)	Masters in Business Operations or Communications and Graduation in Engineering with minimum 04 years of experience in Corporate Communications, Media Relations, or Government communication setups and Brand Management .	A. Strategic Communications • Must have strong experience liaising with government departments, partner agencies, and consultants to ensure communication alignment and procedural compliance. • Manage multi-level coordination between internal teams, leadership, and media partners to ensure policy-aligned messaging. • Oversee large-scale events and government projects across diverse areas. • Experienced in executing live communication environments — coordinating messaging, visual identity, and event coverage on-site. • Proficient in branding and large-scale promotions, adhering to global standards. • Develop and implement communication strategies aligned with organizational goals and public outreach initiatives. • Ensure consistent messaging across all communication platforms, including press releases, social media, website, and publications. • Support leadership with talking points, speeches, and briefing materials. B. Media Relations • Build and maintain strong relationships with media houses, journalists, and digital platforms. • Draft, review, and disseminate press releases, media kits, and news updates. • Monitor media coverage and prepare daily/weekly media reports and analysis. C. Content Development & Management • Create and edit high-quality communication materials, including brochures, newsletters, reports, and social media content. • Manage content calendars and coordinate with creative/design teams. • Ensure brand consistency across all written and visual materials. D. Digital & Social Media • Manage official social media handles and online campaigns. • Track engagement metrics and recommend improvements for better outreach. • Oversee website updates, design

			improvements, and digital storytelling initiatives. E. Crisis Communications • Assist in the preparation and execution of crisis communication plans. • Respond promptly and appropriately to sensitive media issues or misinformation. F. Internal Communications • Strengthen communication between departments and leadership. • Support internal events, employee engagement programs, and newsletters. Desired Skills & Competencies • Excellent interpersonal and networking skills. • Proficiency in digital media analytics and tools. • Ability to work under pressure and meet deadlines. • Creative thinking with strong attention to detail. • Strong understanding of public policy, administration, or development communication (especially for government roles).
2.	Senior Software Developer (web + 3D)	Graduation in Engineering with minimum 07 years of experience in building interactive, informative web experiences using micro-frontends, robust microservices, and rich 3D visuals. You will develop and integrate 3D modules end-to-end and deliver	● Frontend (Web) ○ Build micro-frontend apps in React with reusable, accessible, high-performance UI. ○ Conduct user interviews, usability tests, and data analysis to inform design decisions. Create wireframes, prototypes, and high-fidelity UI designs that enhance usability and align with brand guidelines. Collaborate with product and development teams to deliver user-centered, accessible, and impactful experiences. ○ Implement advanced visuals using Three.js/WebGL. ● 3D Modules — Develop & Integrate ○ Build reusable 3D modules (loaders, renderers, scene/interaction systems). ○ Integrate assets from Blender; ship runtime experiences with Three.js (web) and, where needed, Unity/Unreal Engine. ○ Optimize meshes, textures, materials, and LODs to meet FPS/memory/GPU budgets. ○ Automate asset pipelines (export, compression, versioning). ● Backend (Services) ○ Design and implement microservice APIs (REST/GraphQL), ○ Ensure reliability, scalability, performance, and security. ● Data ○ Model schemas and write efficient

			queries on MongoDB and PostgreSQL. ○ design operational schemas (ER models, normalization), define data standards, and work with IT to implement secure, reliable databases. ● Cloud & DevOps ○ Deploy on AWS, Vercel for modern web hosting. ○ Automate infrastructure with Terraform; own CI/CD, testing, monitoring, and alerting. ● Collaboration & Quality ○ Partner with product, design, and 3D teams to translate concepts into production. ○ Uphold coding standards, perform reviews, write documentation, and mentor engineers. ● Mobile app ○ Build and ship React Native or Android (Java/Kotlin) features; integrate real-time/3D modules on mobile; manage releases, deep links, and analytics. Must-Have Tech Stack ● Languages/Frameworks: React, Node.js, Go (Golang), Java, Rust ● 3D: Three.js, Blender, Unity/Unreal Engine ● Databases: MongoDB, PostgreSQL, Amazon RDS ● Architecture: Micro-frontends, Microservices ● Cloud/DevOps: AWS, Vercel, Terraform, CI/CD & E2E ● GraphQL, WebSockets, Redis, CDN tuning, performance budgets ● Accessibility (WCAG), i18n, OWASP security, cost optimization on cloud
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