

**NATIONAL FILM DEVELOPMENT CORPORATION LTD (NFDC)**

(A Government of India Enterprise)

NFDC – FD Complex, 5th Floor, NMIC Building, 24 Dr. Gopalrao Deshmukh Marg, Mumbai 400 026

CIN – U92100MH1975GOI022994

ADV-35/Contractual/2025

**Invites applications for the following positions on contractual basis for a period of One Year****Head - India Cine Hub (1 Position) - Mumbai**

Educational Qualification	:	Post-graduate degree in Economics/ Finance/ Commerce/ Media/ Journalism/ Law/ Marketing/ Advertising.
Experience	:	15+ years of professional experience in the content production and post-production industry, with an in-depth knowledge of the commercial, operational, and technical aspects. Commercial, operational, and technical knowledge of the production and post-production activities. Network of production-houses, film makers, film financiers, cinema exhibition companies, animation and VFX studios, which can be leveraged for this role. Experience in leading and developing a team with a focus on mentoring, performance. Strong judgment and decision-making skills. Experience with stakeholder management and influencing business leaders.
Roles & Responsibilities	:	<ol style="list-style-type: none"><li>1 International promotion of India as the preferred destination for audio-visual content production and post-production activities (animation, VFX etc.) through outreach to foreign stakeholders (film commissions, film festival organizers, film financiers, industry organizations, media marketing firms and other relevant organizations etc.).</li><li>2 Organizing stakeholder consultations, roundtables and investment promotion events pitching the investment opportunities across focus sectors to potential investors across the portfolio countries.</li><li>3 Working on regulatory and policy guidance, issue redressals, ease of doing business measures in close collaboration with industry and government towards bridging existing gaps.</li><li>4 Expand the network of India's co-production treaties and facilitate international co- production projects and shooting of international projects in India.</li><li>5 Build an investment pipeline of potential companies that have the potential to invest in the content production and pre-production activities in India.</li><li>6 Improve ease of doing business for the media and entertainment industry in India through Implementation and timely disbursement of audio-visual and film shooting incentives under major central-level sectoral schemes.</li><li>7 Onboarding State Governments and UTs to integrate them with the National Single Window System (NSWS) for streamlining various permissions required for shooting films, setting up theatres and conducting events.</li><li>8 Establishing a strong digital information platform, serving as the one stop solution for global production and post-production industry, providing information on all resources required across the production value chain that are available in India, as well as the status of incentives disbursement under various government schemes.</li><li>9 Execute the 'Most Film Friendly State Award' to acknowledge and encourage State Governments for improving ease of doing business for the film industry.</li><li>10 Oversee and effect the enforcement of the Portal to the desired time.</li><li>11 Ensure the desired outcomes of utilization of incentives of filming and co-production.</li><li>12 Responsible for any work related to NFDC as assigned from time to time.</li></ol>
Age	:	Up to 50 years

Remuneration	:	Rs. 2,00,000/- per month all inclusive
<b>Deputy Head - India Cine Hub (1 Position) - Mumbai</b>		
Educational Qualification	:	Post-graduate degree in Economics/ Finance/ Commerce/ Media/ Journalism/ Law/ Marketing/ Advertising.
Experience	:	12+ years of professional experience in the content production and post-production industry, with an in-depth knowledge of the commercial, operational, and technical aspects. Commercial, operational, and technical knowledge of the production and post-production activities. Network of production-houses, film makers, film financiers, cinema exhibition companies, animation and VFX studios, which can be leveraged for this role. Experience in leading and developing a team with a focus on mentoring, performance, and collaboration. Strong judgment and decision-making skills. Experience with stakeholder management and influencing business leaders
Roles & Responsibilities	:	<ol style="list-style-type: none"> <li>1 Support the Head in achieving the following mandate.</li> <li>2 International promotion of India as the preferred destination for audio-visual content production and post-production activities (animation, VFX etc.) through outreach to foreign stakeholders (film commissions, film festival organizers, film financiers, industry organizations, media marketing firms and other relevant organizations etc.).</li> <li>3 Expand the network of India's co-production treaties and facilitate international co- production projects and shooting of international projects in India.</li> <li>4 Build an investment pipeline of potential companies that have the potential to invest in the content production and pre-production activities in India.</li> <li>5 Improve ease of doing business for the media and entertainment industry in India through Implementation and timely disbursement of audio-visual and film shooting incentives under major central-level sectoral schemes.</li> <li>6 Onboarding State Governments and UTs to integrate them with the National Single Window System (NSWS) for streamlining various permissions required for shooting films, setting up theatres and conducting events.</li> <li>7 Establishing a strong digital information platform, serving as the one stop solution for the global production and post-production industry, providing information on all resources required across the production value chain that are available in India, as well as the status of incentives disbursement under various government schemes.</li> <li>8 Execute the 'Most Film Friendly State Award' to acknowledge and encourage State Governments for improving ease of doing business for the film industry.</li> <li>9 Responsible for any work related to NFDC as assigned from time to time.</li> </ol>
Age	:	Up to 45 years
Remuneration	:	Rs. 1,50,000/- per month all inclusive
<b>IT Manager - India Cine Hub (1 Position) - Mumbai</b>		
Educational Qualification	:	Graduation – B.E/ B.Tech (IT, CS, ECE, BCA) Post-Graduation (Optional) – MBA
Experience	:	Minimum 8 years of experience in product management or other relevant IT experience. Deep knowledge and experience with SaaS application products, technologies and architecture. Experience using Google Analytics or an equivalent website performance measurement tool. Demonstrated experience in building pervasive, highly usable web products. Ability to prioritize in ambiguous situations. Exceptional communication skills, including presentation, formal writing, verbal and email.
Roles & Responsibilities	:	1 Define stakeholder requirements and translate into detailed feature requirements and specifications.

		<p>2 Collaborate and communicate with a broad team of cross-functional stakeholders, ensuring all viewpoints are accounted for and that solutions meet all necessary requirements.</p> <p>3 Work closely with stakeholders to refine product concepts to ensure stakeholder success, usage and adoption.</p> <p>4 Prioritization and road-mapping of tasks related to product features, in conversation with multiple stakeholders.</p> <p>5 Work closely with Technology team, stakeholders and partners to build products &amp; features.</p> <p>6 Work with the design team to create the best user experience for the product features and drive the website upgradation.</p> <p>7 End-to-end management of third-party vendors responsible for creating, editing, and maintaining the portal.</p> <p>8 Own and prioritize a product backlog – using data to make informed tradeoffs between new feature development, platform investment, and user issues/feedback.</p> <p>9 Troubleshoot, analyze, debug and upgrade existing systems.</p> <p>10 Understanding of Artificial Intelligence, Data Analytics and other next-gen technologies.</p> <p>11 Understanding basic concepts and importance of application security.</p> <p>12 Run backend analytics for the website and app – GA, Google Web developer and other useful tools for the platform to improve user engagement metrics.</p> <p>13 Candidate is expected to think End–End Process Flow and Consumer Journey of the Product.</p> <p>14 Responsible for all the IT related activities w.r.t NFDC.</p>
Age	:	Up to 45 years
Remuneration	:	Rs. 1,00,000/- per month all inclusive
<b>Operation Manager - India Cine Hub (1 Position) - Delhi</b>		
Educational Qualification	:	Post-graduate or Graduate degree in Economics/ Finance/ Commerce/ Media/ Journalism/ Law/ Marketing/ Advertising
Experience	:	Minimum 8 years of professional experience in project management, preferably in the media and entertainment industry. Experience in stakeholder management and client services. Excellent communication, presentation, and management skills. Proficiency in MS Word, Excel & PowerPoint
Roles & Responsibilities	:	<p>1 Identify and engage relevant foreign stakeholders (film commissions, film festival organizers, film financiers, industry organizations, media marketing firms and other relevant organizations etc.) to plan and execute international outreach activities (roadshows, roundtables, seminars, and conferences to engage foreign stakeholders).</p> <p>2 To promote India as the preferred destination for audio-visual content production and post- production activities. To evaluate the current status, progress and challenges within the co-production treaties signed by India. To initiate more co-production treaties with foreign countries and discuss potential collaboration opportunities.</p> <p>3 Ensure implementation of major central-level sectoral schemes and timely disbursement of incentives under these schemes.</p> <p>4 Engage and coordinate with domestic State governments to integrate their relevant procedures with the National Single Window System (NSWS) to streamline the permissions/approvals system for shooting films, setting up theatres, and holding events.</p>

		<p>5 Engage with multiple Central and State-level government agencies and departments to facilitate foreign filmmakers and production houses in shooting of foreign projects, carrying out co-production projects in India and resolving any related issues.</p> <p>6 Identify potential M&amp;E investors for India to build a robust investment pipeline for the sector and engage with these investors to bring projects to the country.</p> <p>7 Oversee preparation of investor pitch decks and other knowledge products (reports, concept notes, talking points etc.) to build long-term sectoral intelligence and to meet the requirements of the Ministry of Information &amp; Broadcasting, as and when required.</p> <p>8 Ensure regular up-dation and management of the ICH portal.</p> <p>9 Responsible for any work related to NFDC as assigned from time to time.</p>
Age	:	Up to 45 years
Remuneration	:	Rs. 1,00,000/- per month all inclusive
<b>Assistant Operation Manager - India Cine Hub (1 Position) - Mumbai</b>		
Educational Qualification	:	Post-graduate or Graduate degree in Economics/ Finance/ Commerce/ Media/ Journalism/ Law/ Marketing/ Advertising.
Experience	:	Minimum 5 years of professional experience in the M&E industry, in roles like policy advocacy and research, consulting, investment banking, program management, client services. Excellent written and verbal communication, presentation, and management skills. MS Excel, PowerPoint, Word.
Roles & Responsibilities	:	<p>1 Coordinate with multiple stakeholders (production houses; film commissions; film financing and trade institutions etc.) to organize international roadshows, roundtables, seminars, and conferences etc. promoting production, co-production, and post-production opportunities in India.</p> <p>2 Provide on-priority facilitation support to foreign production companies and filmmakers who are planning or already engaged in film shootings and co-production activities in India.</p> <p>3 Coordinate with the State governments/UTs to integrate relevant State-level procedures with the National Single Window System (NSWS) to streamline the permissions/approvals system for shooting films, setting up theatres, and holding events.</p> <p>4 Create country-specific pipeline of potential investors for the production and post-production industry.</p> <p>5 Prepare investor pitch decks and other knowledge products (reports, concept notes, talking points etc.) as and when desired by the Ministry of Information &amp; Broadcasting.</p> <p>6 Build sectoral intelligence by carrying out trend analysis of the Indian M&amp;E sector and holding frequent engagements with industry associations and other relevant stakeholders to support the Ministry's decision-making process.</p> <p>7 Responsible for any work related to NFDC as assigned from time to time.</p>
Age	:	Up to 35 years
Remuneration	:	Rs. 70,000/- per month all inclusive
<b>General Conditions:</b>		
<p>1. Interested candidates may fill up the application form on NFDC LinkedIn Portal on or before <b>05/07/2025</b>.</p> <p>2. NFDC takes no responsibility for any delay in receipt or loss in postal transit of any application or communication.</p> <p>3. Though the initial place of posting will be as per advertisement, the selected candidates will be required to serve in any part of India as per the discretion/requirement of NFDC.</p>		

4. Candidates are advised to keep their e-mail ID active at least for one year. No change in e-mail ID will be allowed once entered. All future correspondence shall be sent via e-mail or at the permanent address mentioned by the candidates in the application form.
5. Any corrigendum/amendment in respect of the above advertisement shall be made available only on Samarth Portal hence prospective applicants are advised to visit NFDC website regularly for above purpose.
6. Any canvassing, directly or indirectly, by the applicant will disqualify his/her candidature.
7. Any legal proceedings in respect of any matter of claim or dispute arising out of this advertisement and/or applications in response thereto shall be subject to jurisdictions of Courts at Mumbai.
8. The management reserves the right in relaxing the age/qualification of deserving candidates for the above post.
9. The Management reserves the right to reject any application/candidature at any stage without assigning any reason.
10. Management reserves the right to not to fill-up the post or cancel the recruitment in the interest of the Company.
11. The contract hiring would be through outsourced agency selected by NFDC Ltd.